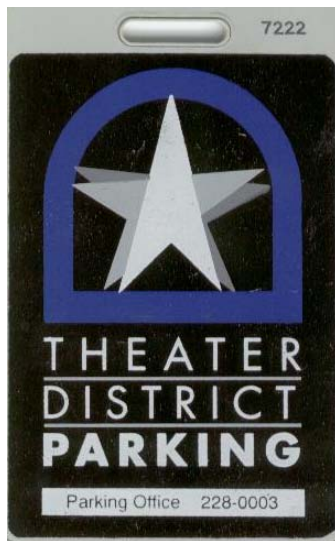


ACCESS GRANTED

Volume 1, Issue 4

July 2002



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Let Freedom Ring

The BP Power of Freedom is coming to Eleanor Tinsley Park at Buffalo Bayou this July 4th.

The Independence Day event, which is projected to draw its largest crowds ever, will kick-off beginning at 4pm. Our **access card holders** will be able to park in the **Theater District Garage** and walk to this event, which is expected to attract more than 75,000 spectators.

Although there will be numerous street closures, all of the **seven entrances** to the **Theater District Garage** are scheduled to be open and accessible to our **access card holders** and the many visitors who will be coming to the heart of

downtown to enjoy the entertainment and pyrotechnic artistry.



The event is being billed as *Houston's Official Salute to America* and will celebrate America's birthday with a live concert from The Doobie Brothers, which are famous for hits that include: *Takin' It To The Streets*, *China Grove*, and many more.

There will be entertainment all evening with more than three stages of toe-tapping sounds rang-

ing from Latino to Rhythm and Blues.

The grand finale of the BP Power of Freedom will be what has been titled "SKY FREEDOM, Houston's largest July 4th fireworks spectacular!" The fireworks, which will span along Buffalo Bayou west of the Sabine Bridge, will display specially choreographed music with unrivaled pyrotechnic artistry.

Admission will be \$5.00 for adults, \$2.00 for children between the ages of 3 and 12, and free admission for children under the age of 3. All food, beverages and games will be by coupon only; sold in sheets of nine coupons for \$5.00.

Still Going Against the Grain

In June's edition of *Access Granted* we reported that many **access card holders** were upset that there were some patrons who were attempting to go the wrong way in the garage in order to leave out of their

preferred exit seconds quicker.

We responded to these complaints by putting large directional cones on what we felt were the "hotspots." Although we had some success with

this method, we still spotted many patrons going the wrong way or backing into parking spaces, which is a dead give away for wrong-way driving.

Our quest for safety will continue in July.

A Feeling of Security

The **Theater District Parking Garage** takes great pride in making sure that we are providing our **access card holders** with a well-lit, clean and security-visible garage.

Our 24-hour security is provided by the Wackenhut Corporation. Wackenhut is a billion dollar security company with more than 48 years of service in the security industry.

The corporation has three primary operating groups, which include the Global Security Services Group, the Corrections group and the Staffing group.

The Global Security Services Group, which serves the **Theater District Parking Garage**, includes the



Quality Programs department and the Wackenhut Training Institute. These two functional groups are essential to Wackenhut's premier services and customer satisfaction.

Our **access card holders** have commented on the services and visibility of Wackenhut many times in the past. Along with posted, station-

ary guards, Wackenhut provides the **Theater District Parking Garage** with 24-hour, golf cart-equipped rovers. These carts cover the garage to direct traffic, give customer escorts to and from their vehicles, and assist patrons with dead vehicle batteries.

Along with Wackenhut, the **Theater District Parking Garage** employs off-duty Houston Police Officers to patrol the garage during peak times.

For more information about Wackenhut Security, please call Major Tillman at 713-228-5808 in the security office.

Just the FAQ's (Frequently Asked Questions)

Q: Can I leave my vehicle in the Theater District Garage overnight?

A: Yes. However, if you plan on leaving your vehicle in our garage overnight or for an extended period of time, you must call Security and let them know. Their phone number is 713-228-5808.

Q: Can I get a ride on your golf carts when I have to park far away from my preferred stairwell?

A: Yes. We have a courtesy shuttle that runs in the morning and afternoon. Also, security will give you a ride if they have a guard available. For details, please call our office at 713-236-5775.

Q: Why can't I reach the parking office at the 713-228-0003?

A: The parking office number has changed. It is now 713-236-5775. Please be sure to make note of this change and we are sorry for any inconvenience this may have caused.

AVOID TRAFFIC!

Catch a film at the Angelika.

We have showtimes that start when you get off work.

Every Tuesday,

show your Theater District Parking Access Card

and receive a FREE LARGE POPCORN

with the purchase of a film ticket.

**For showtimes 713.CALLAFC or
www.AngelikaFilmCenter.com**



ANGELIKA FILM CENTER & CAFE
BAYOU PLACE • 510 TEXAS AVENUE • HOUSTON, TEXAS 77002



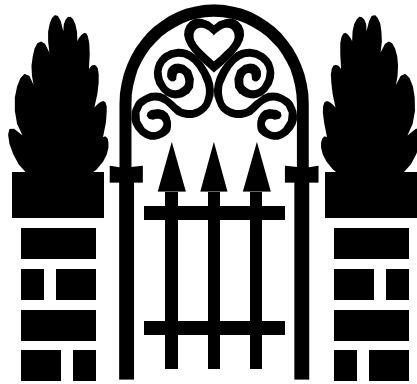
**10% OFF LUNCH AT THE HARD
ROCK CAFÉ WITH YOUR
THEATER DISTRICT ACCESS
CARD**

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful



Caption describing picture or graphic.

to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of

topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated

every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture



Caption describing picture or graphic.

supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you

can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

THEATER DISTRICT PARKING

3220 Louisiana
Suite 235
Houston, Texas 77006

Phone: (713) 523-2188
Fax: (713) 523-2107



Your business tag line here.

We're on the Web!
example.microsoft.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is

small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.



Caption describing picture or graphic.

insert a clip art image or some other graphic.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to